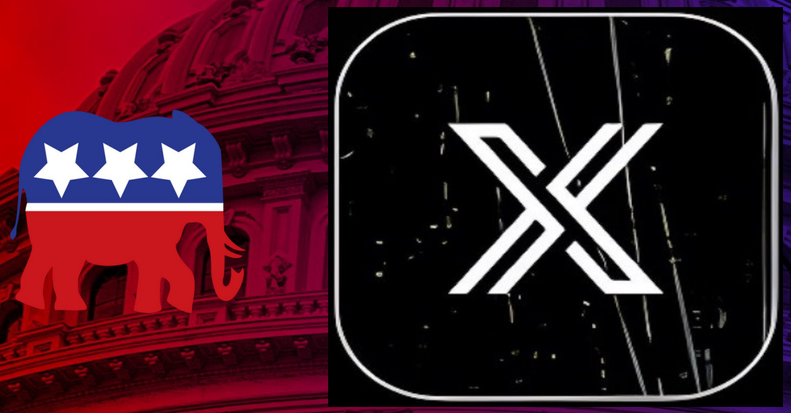
C2C CONCEPT2COMPLETION
MODERN MARKETING FOR THE DIGITAL AGE



(TWITTER)

For Conservative Political Activism

ONBOARDING WORKSHOP

Conservative Political Activism

WE HAVE DESIGNED A LIST OF ACTIVITIES TO HELP NEW USERS ACCLIMATE TO TWITTER AND ENGAGE IN POLITICAL ACTIVISM ALIGNED WITH CONSERVATIVE VALUES.

- Account Setup
- Follow @LD13_AZGOP
- Follow each other – LD13 in Bio
- Engage in Conservative Hashtags - #
- Share & Repost / Retweet Conservative Content
- Follow Conservative Influencers
- Explore & Follow Conservative Organizations
- Attend Twitter Chats or Live Streams
- Network with Like-Minded Individuals
- Real-Time Communication
- Engage in Political Discussions
- Influence on Public Opinion
- Rapid Spread of Information
- Direct Citizen-Politician Interaction

HERE IS A STEP-BY-STEP GUIDE TO GET YOUR ACCOUNT STARTED

1

- Visit the Twitter website or app store
- Download Twitter app
- Sign up for a new account: On the Twitter homepage, you will see a "Sign up" button. Click on it to begin the registration process.

2

- Provide your information:
- Full name: Enter your first and last name.
- Phone number or email address:
- Date of birth:
- Username: Choose a unique username (also known as a handle) that will represent your account. This
- Password: Create a strong and secure password to protect your account.

3

- Customize your profile: add profile and header image to make your profile visually appealing. This does not need to be your face, write a short bio and/or your interests. In your bio include LD13-PC, Precinct or something to indicate to other PCs that you're a PC and to follow you.

Example @Names

ConservativeVeteran
LibertyDefender
TrueConservative
ConstitutionalVoice
USAFirstFreedom
ConservativeEagle
LibertyChampion
ProudAmerican45
RighteousPatriot
ProUSAConstitution
FreedomWarrior
2A_Patriot

LD13_MAGA
AmericanRepublic24
ConservativeVoice
AZLibertyAdvocate
ProudPatriot1776
USAConstitution
AZRightWinger
PatriotDefender
ConservativeUSA
LibertyCrusader
StarsAndStripes
AmericaFirst45

ConstitutionalRight
TrueAmericanPatriot
ProudConservative
LibertyEnthusiast
ProUSAValues
FreedomLover
AmericanDefender
ConservativeHeart
LibertyGuardian
AmericaFirstConservative
RighteousRepublic
ConstitutionalMind

FreedomChampion
AmericanHeritage
VeteranDefender
AZLibertySupporter
aZConserve
RedWhiteBlueDefender
ProudPatriot1
ConstitutionProud
TrueAmericanValues
45in24forAmerica
ConservativeNation
AZFreedomFighter

1. ACCOUNT SETUP

Create an X (Twitter) account if you don't already have one. Choose a username that reflects your conservative values or political beliefs.

Customize your profile picture and header image to visually align with conservative themes.

2. FOLLOW CONSERVATIVE INFLUENCERS

Start by following influential conservative voices on X. Start by looking to see who LD 13 is following... and look for the Blue Checks.

Some prominent conservative figures you might consider following include Ivory Hecker, Dr Jordan B Peterson, Ben Shapiro, James T Harris, Laura Loomer, Megyn Kelly and DC Draino.

Think tanks like The Heritage Foundation, American Thinker, Turning Point USA, Judicial Watch and AZ Free Enterprise Club.

Some Arizona accounts to follow could be: Andy Biggs, Maricopa GOP, AZ House Republicans, AZ Senate Republicans, Keri Lake, JD Mesnard, Mark Stewart, Jeff Weninger, Julie Willoughby, Kelly Cooper, Warren Petersen and Shane Krauser

3. ENGAGE IN CONSERVATIVE HASHTAGS

Identify and use popular conservative hashtags (#) to join conversations and connect with like-minded individuals.

Examples of conservative hashtags include: #MAGA, #ConservativeValues, #LimitedGovernment, #ProLife, #SecondAmendment, and #FreeMarket.

4. PARTICIPATE IN X CHATS

Join X (Twitter) chats related to conservative politics and engage in discussions.

Look for chats hosted by conservative organizations or individuals to discuss topics like fiscal responsibility, traditional values, or constitutional rights.

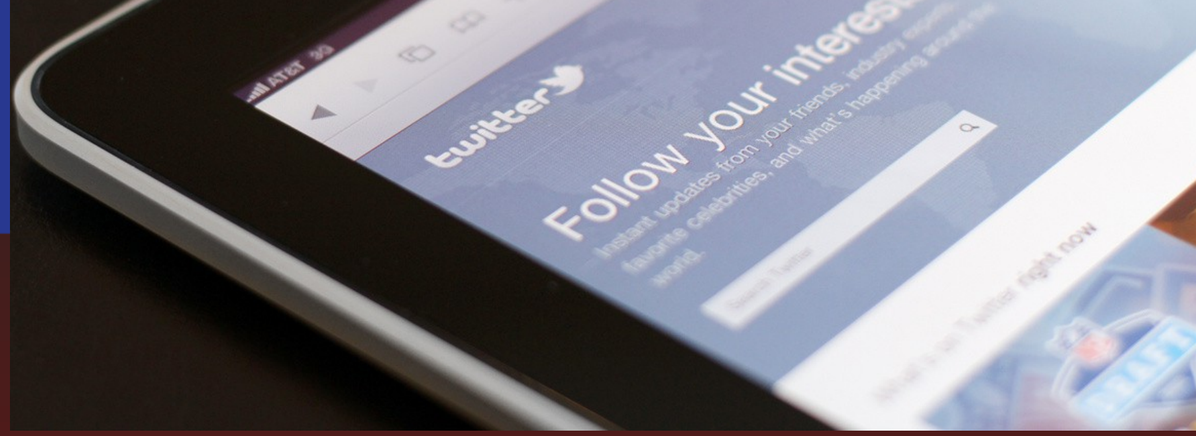
5. SHARE AND REPOST CONSERVATIVE CONTENT

Start sharing articles, blog posts, videos, or other content that aligns with conservative values.

Reposts conservative influencers, LD13 posts and posts from each other PCs to amplify the conservative – America First messaging and engage in discussions around their content.

6. CREATE LISTS

Organize the accounts you follow into lists based on different categories, such as politicians, news sources, Precinct Committeemen or policy experts.
Lists make it easier to keep track of content and engage with specific groups of users.



7. ATTEND X CHATS OR LIVE STREAMS

Stay informed about conservative events, webinars, or live streams hosted by political figures or organizations.

Participate actively by asking questions or sharing your opinions during these events.

8. EXPLORE CONSERVATIVE ORGANIZATIONS

Discover and follow conservative organizations that promote your values. Engage with their content, share their messages, and look for opportunities to support their initiatives.

9. NETWORK WITH LIKE-MINDED INDIVIDUALS

Engage in conversations with other conservatives, build connections, and network with individuals who share your political beliefs.

Consider joining groups or participating in virtual meetups focused on conservative activism.

X can be a powerful platform for political engagement, but always practice respectful and constructive dialogue.

10. REAL-TIME COMMUNICATION

According to Twitter's data, 80% of world leaders have an official Twitter account. This statistic highlights how Twitter provides a direct channel for politicians to communicate with the public in real time, bypassing traditional media gatekeepers.

11. ENGAGE IN POLITICAL DISCUSSIONS

Participate in political discussions by replying to tweets and expressing your thoughts on conservative issues.
Maintain a respectful tone and engage in civil discourse, even when encountering opposing viewpoints.

A study by the Pew Research Center found that 55% of U.S. adults who use Twitter engage with political content on the platform. This indicates that a significant portion of Twitter users are actively involved in political discussions and follow political news and updates.

12. INFLUENCE ON PUBLIC OPINION

Research conducted by the Oxford Internet Institute suggests that Twitter plays a crucial role in shaping public opinion. The study found that Twitter can amplify political messages and influence offline political behavior, potentially impacting elections and policy outcomes.

13. RAPID SPREAD OF INFORMATION

Twitter's fast-paced nature enables the rapid spread of information, making it a powerful platform for breaking news and political discourse. Tweets can quickly go viral, generating widespread attention and shaping public conversations on various political issues.

14. DIRECT CITIZEN-POLITICIAN INTERACTION

Twitter facilitates direct interaction between citizens and politicians. A study published in the journal Social Science Computer Review found that Twitter enhances political engagement by enabling citizens to directly communicate with and influence political elites. This direct interaction can foster transparency, accountability, and responsiveness among politicians.

Home
Explore
Notifications
Messages
Lists
Bookmarks
Top Articles
Communities
Verified Orgs
Profile
More
Post

Mark Stewart - ...
@MarkStewart_AZ

LegislativeDistrict13_AZGOP
342 posts

Following

LegislativeDistrict13_AZGOP
@LD13_AZGOP

This is the twitter page of Legislative District 13 GOP, representing Chandler, Gilbert and Sun Lakes Arizona.

Chandler, AZ · AZLD13-GOP.org · Joined May 2023

384 Following **149** Followers

Followed by Will Bullock, Kevin Thompson, and 9 others you follow

Posts | Replies | Media | Likes

LegislativeDistrict13_AZGOP @LD13_AZGOP · 3h
YUGE Thanks to PC - P Lester who is stepping up to help sell raffle tickets at the LD14 meeting tonight!

The $10 tickets benefit LD13 operations and events. Winner announced on Sep 22. #RhinoMetals is a #VeteranOwned business, making great Safes to secure your valuables.

1 · 15

LegislativeDistrict13_AZGOP @LD13_AZGOP · 3h
Just making sure everyone sees this before we close the raffle
Send me a message if you want in and can #Zelle the fee.

Screenshot

J.D. Mesnard
891 posts

J.D. Mesnard
@JDMesnard

Husband to @HollyMesn
professor, gov relations,
Reps.

Chandler, AZ · jdm

784 Following **6,536** Fo

Followed by East Val

Posts
Pinned

Julie
131 posts

RE ELECT
JULIE WILLOUGHBY
ARIZONA ★ HOUSE

Following

Julie
@JWilloughbyAZ Follows you

I am honored to call myself a Christian, mother, wife, and Republican, and now Your Representative for Legislative District 13.

Chandler, AZ · juliewilloughby.org · Joined July 2009

328 Following **373** Followers

Followed by East Valley Concerned Parents, Arizona Majority, and 33 others you follow

Posts | Replies | Media | Likes

Julie @JWilloughbyAZ · Jul 7
A little tidbit of information for anyone out there needing to find it.

I am the Representative for Legislative District 13 and want to make sure you have access to find out what district you are in.

Jeff Weninger
9,937 posts

Jeff Weninger
@JeffWeninger

Husband, Dad, Small Business Owner, Former AZ Republican State Representative Legislative District 17

Chandler, AZ · JeffWeninger.com · Joined May 2009

2,760 Following **4,977** Followers

Followed by Arizona Majority, Walt Blackman For LD7, and 65 others you follow

Posts | Replies | Media | Likes

Jeff Weninger @JeffWeninger · Aug 20

SIMPLE FUNCTIONS OF NORMAL USE

FOLLOW: Use any of the follow buttons on any account page or next to a list view off accounts. Any Post or Repost will show up in your feed after that.

TAG: to insure a particular page sees a post, just include the page handle in the post and it will show in their notifications Also, everyone that sees your post will know that you wanted the account to see the information in the post. TAG @LD13_GOP to any post and we will see it and can LIKE, REPOST or QUOTE it. If you reply at any post, any TAGs will be included.

HASHTAG: if a particular post has to do with a specific topic, like Election Integrity. You can Hashtag it with multiple Hashtags. Examples: #AZrevote, #TrumpWon, #CartelKatie, #81MillionVotesMyAss, #FJB, #StolenElections

DIRECT MESSAGE: You can send private, direct messages to accounts of people that follow you. Until recently these messages were not encrypted, but now they are supposed to be. They will only show up in your MESSAGE list. This is a good reason to block / report some followers. Blue Check can direct message anyone.

BOOKMARK: You can Bookmark any post to insure you are able to navigate back to it later. All posts are on a timeline and you might not be able to easily locate them again.

LISTS: You can search for and pin public LISTS, ex: AZ Republican Legislators. You may also create a LIST using the icon at the top with a +. Suggestions: LD13PCs, Republican LD Accounts, Friendly Media (will be a small list)

ADD: Posts are limited in length. Links don't count, but if there is more to say, you can ADD to any post by hitting the + next to the POST button. This will create another POST that will be tied to your initial post. BLUE CHECKS are not limited by the same post length limitations.

SAFETY FOR X ONLINE

You will get followers for many reasons and some will not be people you want to follow, and some may be people you want to BLOCK. There are even some looking for scam you or make you think that they are someone else.

FAKE ACCOUNTS

You may get followers that are cloned accounts or simply accounts created with almost the exact name as a real person. One example is Gail Golic. I've see multiple fake accounts for her on X and on Telegram. Generally, these people will try to message you. The real account will just have posts and will not converse with you unless you maybe messaged them.

This could literally be any account. National figures like Congress usually have the blue check mark for verification. Seldom will a clone pay the fee and submit to the verification.

SPAM AND SCAM ACCOUNTS

You may get followers that say they just want to make friends. You may find a lot of these are Asian women posting pictures of food and places.

You may get asked about government programs or protecting your money for the coming financial collapse, or even crypto currency.

MUTE, BLOCK, REPORT

On every account page you'll see the three dots at the top. They open the menu you need to MUTE, BLOCK and REPORT any page, as well as other actions.

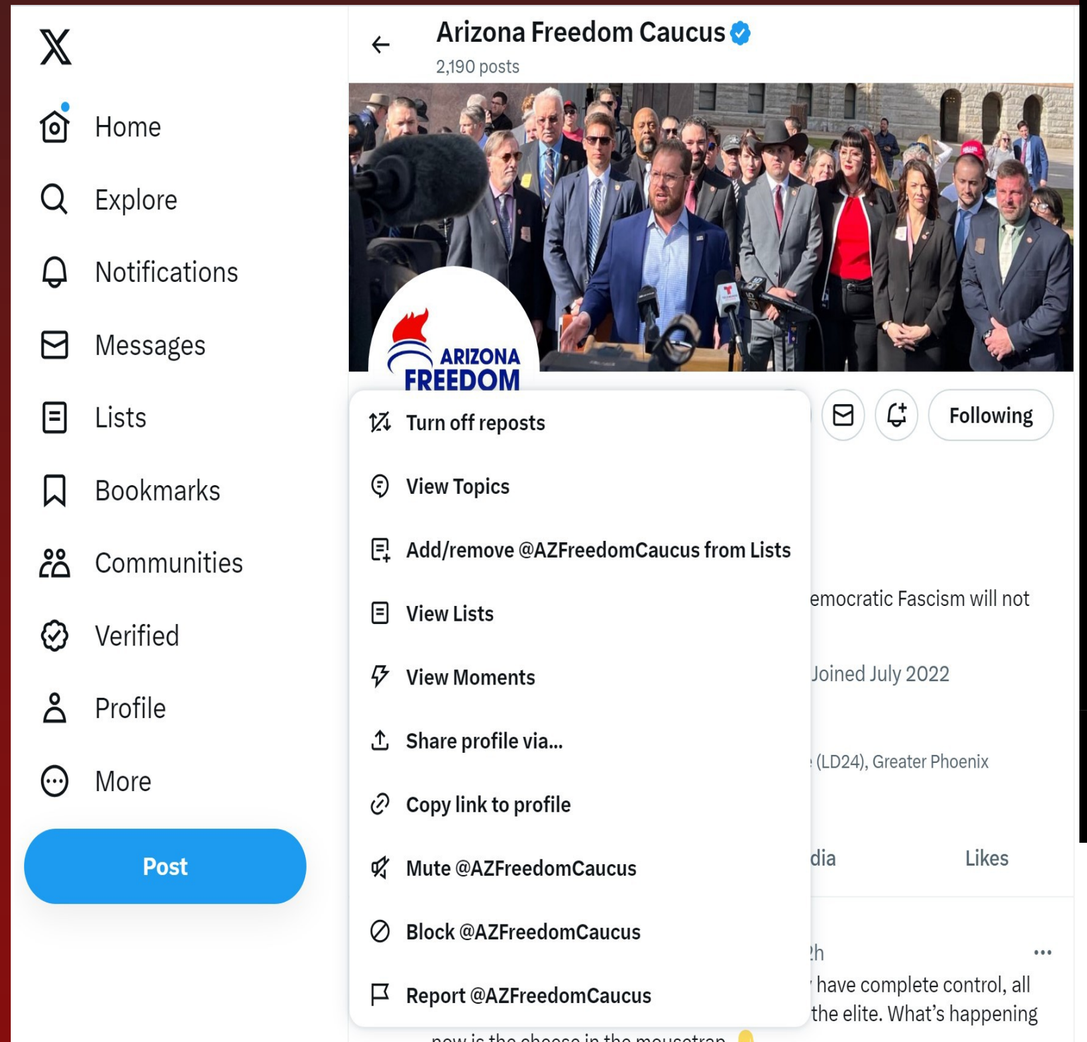
f for some reason you want a follower but they post too much or you're just tired of the banter, you can go to their profile page and MUTE their posts. Their posts and reposts will not come up in your feed. For example, I frequently MUTE The Whitehouse account. To see the insanity they are posting, simply navigate to that page and scroll down.

BLOCK accounts that are harassing you or they are SPAM. This could be questionable followers that are using X like a dating app, Illuminati recruiting, or that might be CCP or FBI trying to befriend you to coax you into posting something they can use against you. J6 anyone?

REPORT an account if they are posting illegal stuff, like violence against conservatives, porn, crypto scams... OR to kick WOKE accounts in the teeth. I love reporting Occupy Democrats, Antifa / Black Lives Matter friendly accounts, Liberal Fake News Reporters, and their influencers like Dylan Mulvaney. It may not get them banned but maybe it causes them trouble, like a suspension.

USER MENUS AND DIFFERNCES

ON A COMPUTER

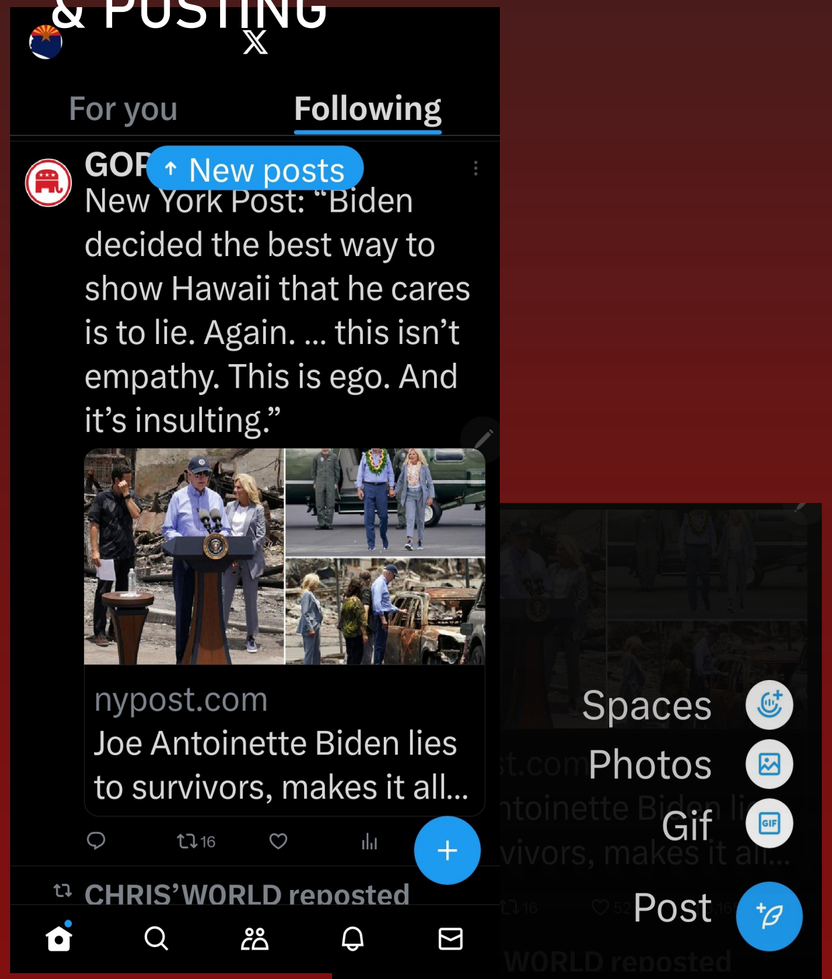


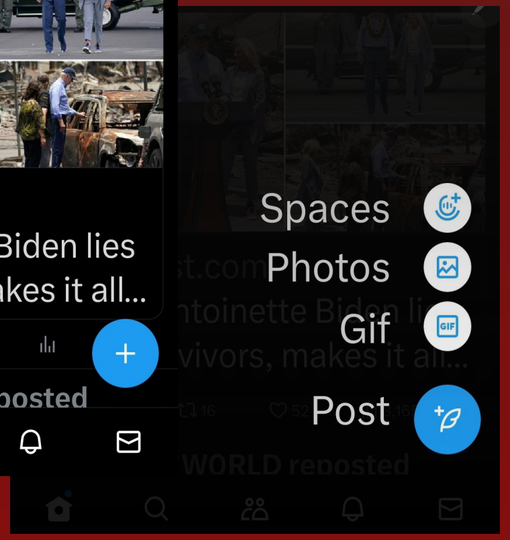
ANDROID

iPHONE

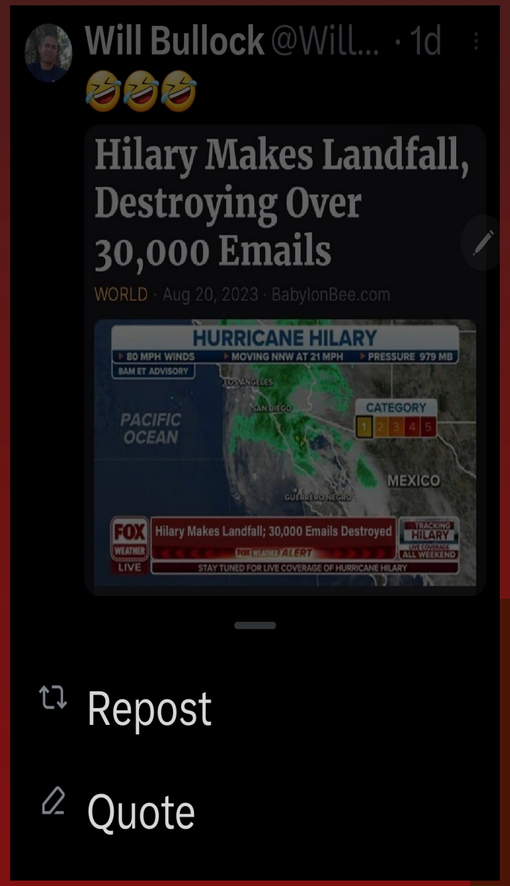
OTHER IMPORTANT MENUS

FOLLOWING, NEW POSTS & POSTING

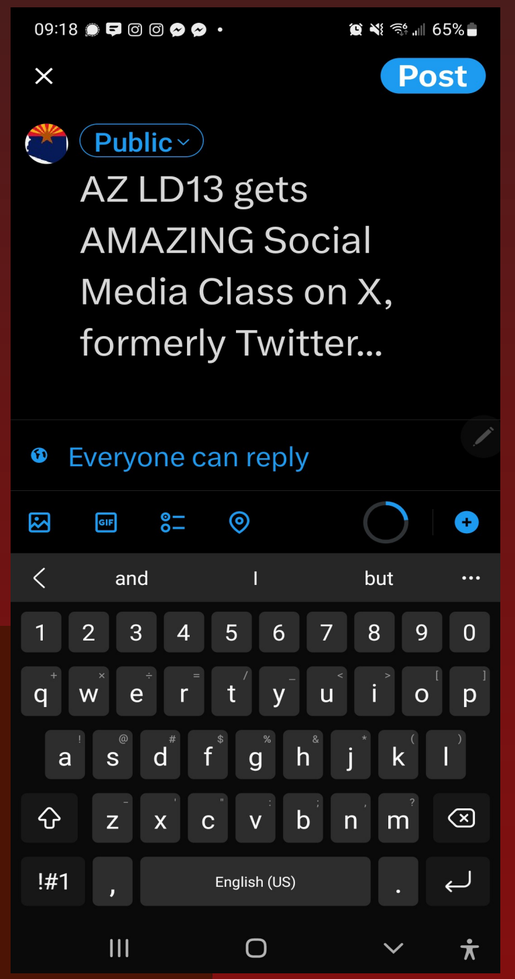


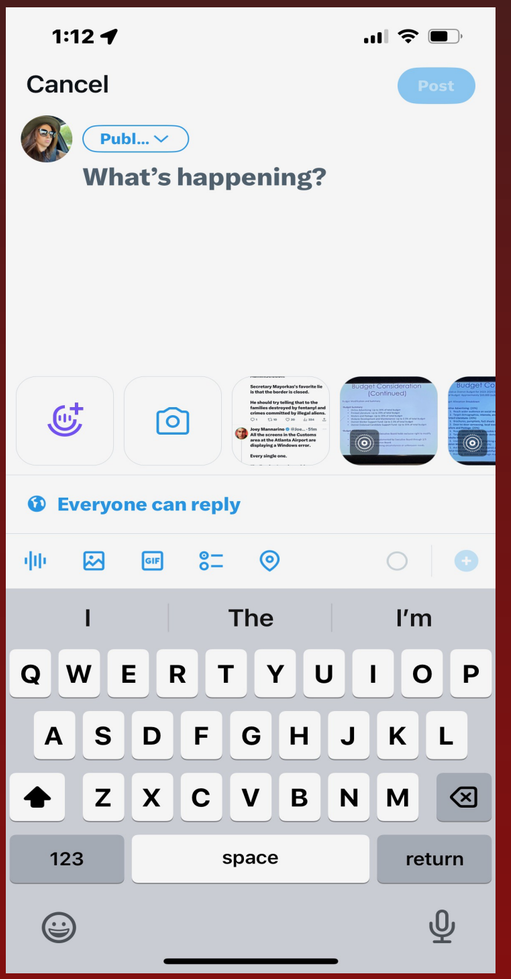


REPOST & QUOTE



POST MENU & +





EXERCISES

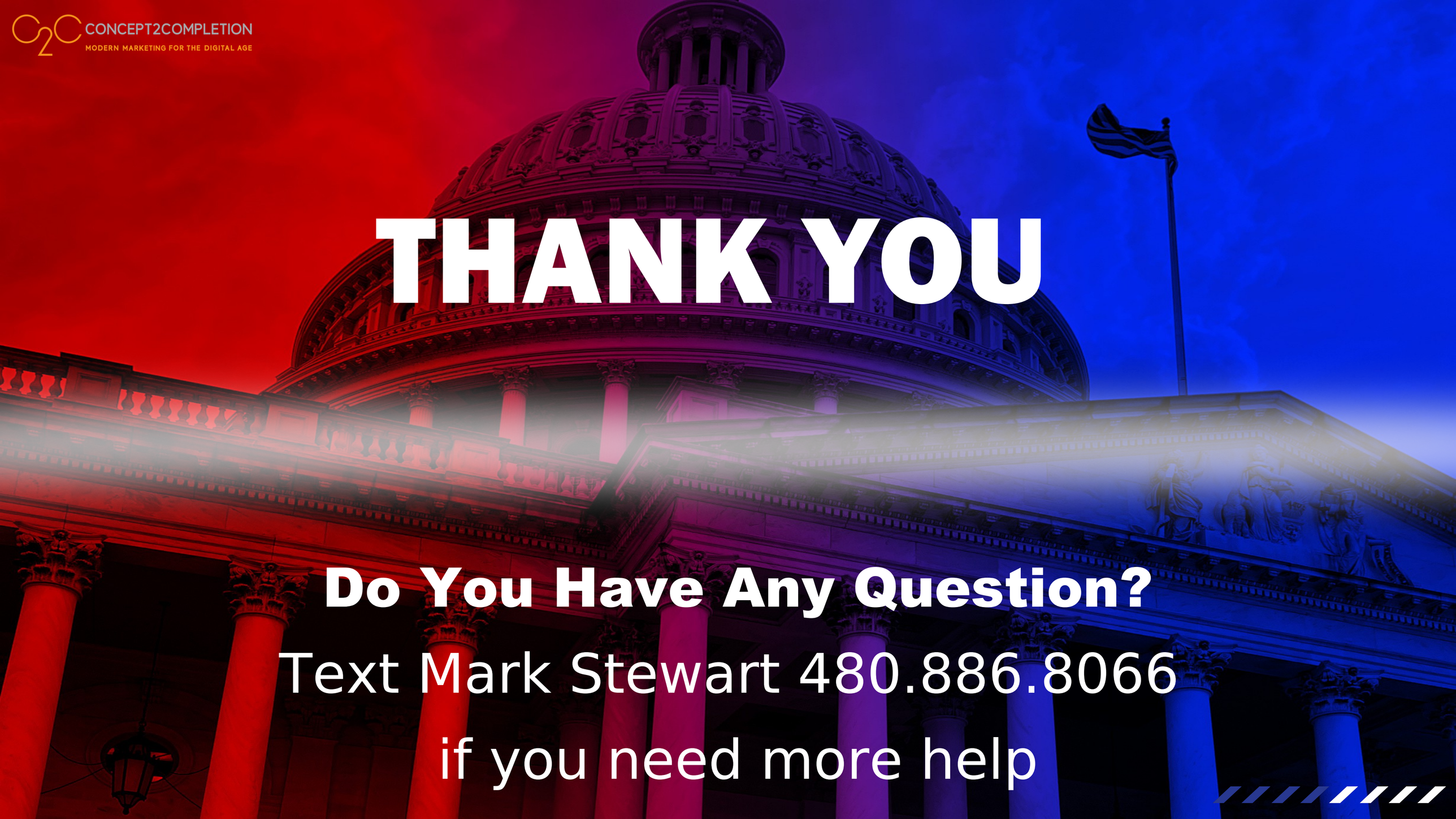
1. Find @LD13_AZGOP and FOLLOW

2. REPOST any post on that feed, QUOTE if you choose

3. SEARCH for #RepublicanDebate and comment on any post you find, but TAG @LD13_AZGOP

4. Find the account for @GovernorHobbs and COMMENT or REPOST/QUOTE to any of her insane posts with the words, “you are not the legitimate governor... resign”
AND be sure to include the hashtag; #AZrevote

SPECIAL BONUS: Go to your PROFILE and choose EDIT; Then ADD PC13 somewhere within your BIO SECTION so other PCs know you're one of us.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THANK YOU
Do You Have Any Question?
Text Mark Stewart 480.886.8066
if you need more help